What Really Lights You Up?

When you ask yourself this question, it’s important to understand that there’s no right answer. Everyone’s response to this will be completely different, and each individual answer is PERFECT, so long as you’re answering honestly. Another important thing to remember when it comes to passions is that sometimes they’re not always obvious on the surface. You may have to dig a bit deeper to uncover the WHY behind what it is that you love about a certain thing in your life.

1) **What things make you feel energized and excited to talk about?**

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2) **If you could do anything you wanted (all day, every day), what would it be?**

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3) **Think about the last time you felt really excited, energized, happy and passionate. What were you doing?**

   Who were you with, if anyone? Were you being creative? Expressive? Maybe building something? What was the subject matter, and was that what got you so excited? Was it that you were using your hands? Or maybe it was that you were having a positive impact? Maybe it’s that you were in nature or with animals. Share as much detail as feels relevant to the question. :)

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(continued)
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4) **What activities bring you the most JOY and energy?**

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5) **Thinking about the things that light you up, bring you joy and energy, and the times you can remember feeling passionate and excited about what you were doing, WHY did you list them?**

What is the WHY behind everything you’ve listed out? Why did it bring you joy? Why did you love it? Why does it excite and energize you? Why would you love to spend your days doing it? There’s no right or wrong answer, this is pure insight into your passions. Write as much as comes to mind!

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6) **What is the overarching theme behind these things?**

Remember, it may not be the specific thing you were doing, but something deeper. What is the overarching theme between all of the things you’ve listed out? Creativity? Self expression? Animals? Health? Technology and its effects on efficiency? The clearer you can get, the better.

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Ready to build a business around your passion?

In just twelve weeks, you'll go from "this is what I'm passionate about, now what do I do with it?" to having:

Clarity around who your audience is and who specifically YOU want to work with.
Products and services that speak directly to what your ideal customers and clients are looking for.
A professional online presence through a beautiful website and solid social media profiles.
A clear, step-by-step marketing strategy and plan to grow your audience fast.
Every tool you need to work through the common fears and roadblocks that all entrepreneurs face.
Compelling content for your website that gets people excited to be in your community.
An opt-in offer that builds your email list FAST because it's exactly what people are looking for.
My awesome, no-pressure sales strategy that helps me turn consultations into clients with great success.
Step-by-step video trainings on all the technical how-tos, making you your own tech guru.
A tribe of like-minded individuals on the same entrepreneurial journey as you.
Your very own mentor who's not only done this herself, but has helped many others do the same.
Everything you need to know to build an online business and start making money!

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